

2014 Asia Pacific Business Conference

Free trade agreements and regional integration in East Asia:
 Prospects, challenges and implications



27-29 November 2014

Perth Convention and Exhibition Centre
 Level 2, River View Room 4, 21 Mounts Bay Road Perth, Western Australia

The 2014 Asia Pacific Business Conference is jointly organised by the Asian Business and Organisational Research Group at Edith Cowan University and the Centre for Economic and Social Studies in Asia at Yokohama National University. The conference is sponsored by the Australian Department of Foreign Affairs and Trade.

This year, Australia has signed Free Trade Agreements (FTA) with Korea and Japan, and will soon be signing an FTA with China. China, Japan and South Korea are negotiating a trilateral FTA, which, if successful, will be the world's third largest FTA, next to only the Northern American and the European Union free trade agreements.

Given the economic size of Korea, Japan, and China and their respective shares in the global trade system, the social, economic, environmental and cultural implications of this economic integration in the East Asian region will have an enormous impact worldwide.

The conference will bring together academics, researchers, industry groups and policy-makers to discuss ongoing research into FTAs and regional integration in East Asia.

Who should attend?

This conference will give you a well-rounded understanding of trade liberalisation and regional integration in the Asia-Pacific.

You should consider attending if you are doing business in the East Asian region, have a professional interest in knowing the motivations, impact, challenges and implications of free trade agreements, and if you want to integrate the Asian market within your organisation.

In short, this conference is relevant for business leaders, local business owners, investors, and policy makers.

Details and registration

\$450	Full registration 27-29 November 2014, including a conference dinner
\$400	Full registration 27-29 November 2014, without a conference dinner
\$325	Student registration 27-29 November 2014, including a conference dinner
\$300	First day conference only registration 27 November 2014
\$300	Second day conference only registration 28 November 2014

For more details, visit:

www.ecu.edu.au/conferences/2014/asia-pacific-business-conference

KEY SPEAKERS

27 November 2014

- Opening Keynote Speech by Dr. Huang Qinguo, Consul General of the People's of Republic of China in Perth.
- Keynote Speech: *"Free Trade Agreements and Regional Integration: What can we learn from the EU experience?"* by Professor Filip Abraham, "Former Vice-Rector of Catholic University of Leuven, Belgium.
- Keynote Speech: *"Negotiating for a Free Trade Agreement: Challenges and implications"* by Mr. Graham Fletcher, First Assistant Secretary, Free Trade Agreements Division, at the Australian Department of Foreign Affairs and Trade, Canberra.
- *"From Spaghetti Bowl to Jigsaw Puzzle? Addressing the disarray in the World Trade System"* by Mr. Jayant Menon, Lead Economist in the Office for Regional Economic Integration at Asian Development Bank.
- *"International Effects of China's Rise and Transition"* by Professor Rod Tyres, Winthrop Professor of Economics at the University of Western Australia and Adjunct Professor at the Australian National University.
- *"The Challenge of Synchronous Development of The Four Modernizations In China: Current Institutions vs. the Goals of Modernisation"* by Professor Les Oxley, University of Waikato, New Zealand.

28 November 2014

- Opening Keynote Speech by the Honourable Colin Barnett MEdc MLA, Premier of Western Australia.
- Keynote Speech: *"Monetary and Financial Integration in Asia: Lessons from Europe"* by Professor Paul De Grauwe, John Paulson, Chair in European Political Economy, London School of Economics, UK.
- Keynote Speech: *"The Normalisation of Global Interest Rates: The challenges for a capital-intensive, trade-exposed open economy of less than 24 million people"* by Mr. Alan Langford, Chief Economist at Bank West, Australia.
- *"Industry-Specific Exchange Rate Volatility and Intermediate Goods Trade in Asia"* by Professor Kiyotaka Sato, Director of the Centre for Economic and Social Studies in Asia at Yokohama National University, Japan.
- *"The Effect of Free Trade Agreements on Foreign Direct Investment Inflows"* by Professor Chan-Hyun Sohn, Director of Asia-Pacific Development Cooperation Centre at Kangwon National University, South Korea.
- *"Abenomics, Yen Depreciation, Trade Deficit and Export Competitiveness"* by Professor Junko Shimizu, Gakushuin University, Japan.

There will be an optional informal networking session on 29 November 2014.

ABORG
Asian Business
and Organisational
Research Group



YNU YOKOHAMA National University
Center for Economic and Social Studies in Asia

Sponsor:



Australian Government
Department of Foreign Affairs and Trade

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