



# *CESSA International Seminar*



Title of the presentation

**Servicification in Global Value-Chains:  
Comparative Analysis of Selected Asian Countries with OECD**

Speaker

**Professor Shandre Mugan Thangavelu**

Sunway University (Malaysia) and The University of Adelaide (Australia)

Language

English

Date & Time

14:00-15:30, March 4, Monday, 2019

Venue

Room 201, GSISS Building

Co-organized by Keiko Ito (Chuo Univ.) and Kiyotaka Sato (YNU)

Sponsored by JSPS KAKENHI JP16H03638

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