

# **Course Description**

# **Course Outline**

This is an 80-hour, mornings-only, four-week course for students of Economics. The students will work in a closed group on a range of activities designed to develop their English for Economics studies, extend their academic vocabulary and skills in reading about, writing about and discussing these subjects, while at the same time improving their communicative competence and seminar skills. There are three main strands in the course.

# Learning Outcomes

By the end of the course, students should be able to:

- read and summarise short texts on economics topics
- explain a range of economics topics to others
- work in a group to plan and present a poster on an economic sector
- write a short report following appropriate academic conventions
- deliver a coherent 10-minute presentation based on research and/or a survey

### 1. Academic Reading and Writing Skills for Economics

These sessions will be focused on writing and reading in an academic context, specifically in Economics and related topics. Each session will concentrate on a particular aspect of academic writing and reading, examining samples of academic texts and working on interactive tasks that focus on features of academic discourse. Students will prepare written assignments over the course of the four weeks, putting into practice what they have studied in these sessions. The writing sessions will be linked to the reading sessions and look at areas such as academic style, writing a business report, and interpreting graphs. Reading skills sessions will use authentic texts taken from sources such as the Economist and national newspapers and the sessions will also focus on effective note-taking. Topic areas will include the Scottish Economy, investing in overseas markets, and current news items.

### 2. Academic Seminar Skills & Poster Conference

These sessions aim to build speaking skills, with a focus on fluency development and confidence in using English. Seminar skills will be developed through language input and practice followed by participation in an academic seminar, and will culminate in student-led seminars. The poster conference is based on the Scottish economy, and will involve research, poster preparation and participation in a poster conference.

#### 3. Academic Research Projects

Students will work in pairs to carry out a research project on a topic related to economics. This will involve background research, questionnaire design, and interviews with members of the public if appropriate. Teachers will guide the students through the process, advising on suitable sources of information and research subjects. Mentors will help with ideas and advice on data collection and delivery of the results. The research projects will be presented in the final week of the course, following input and practice on presentation language and skills in a formal academic setting.



#### **Guided Study**

Some guided study opportunities will be available for the students in some afternoons if they would like to do group work on their posters or projects, or individually on academic writing tasks, following guidance from their teachers. *Note, there will not be a teacher present, though mentors may be.* A classroom will be available to the students.

#### Mentors

A mentor is an English-speaking university undergraduate who works with the students to provide opportunities for the participants to use their English in interaction with English-language speakers of a similar age. Mentors are present for about 15 hours a week in the classroom, at social programme events, and as part of their role, will arrange some informal activities for students to join if they wish. Having access to mentors helps participants to boost their confidence in speaking and listening, and to get advice and information on aspects of British life and culture, student life in Edinburgh, places to go in the evenings and at weekends, and so on.

#### Feedback

During the course, students will have at least two short small-group tutorials with the class teacher to discuss progress. Students will receive feedback on their language throughout the four weeks. An individual report will be prepared for students at the end of the course and forwarded to their university. Students will also receive a certificate of attendance.

#### Timetable

Note: Friday of Week 2 is a holiday for the group.



# English for Applied Economics 2023

#### Week 1

Session	9:00 - 10:50	11:10-13:00	14:00-15:30
Mon	Welcome, Course	Speaking Skills: asking and	
07/08	Introduction	answering questions	City Tour
	Tour of campus & local area		
Tues	Writing Skills 1: Writing a	Reading Skills 1: Dealing with	University Central
	profile	unfamiliar vocabulary	Area walk with
			mentors
Wed	Reading Skills 2: What is	Research Project:	
	Economics? & AWL	Introduction	Free
Thurs	Reading Skills 3: Scottish	Research Project: Planning &	
	Economy	Questionnaire Design	Free
	Check profile with		
	partner/peer edit		
Fri	Writing Skills 2: Academic	Research Project: Language	Optional Activity
	Writing Style	and Confidence	with mentors
	Submit profile by 5pm		

# Week 2

Session	9:00 - 10:50	11:10-13:00	14:00-15:30
Mon	Writing Skills 3 & Reading	Introduction to Poster	Parliament Visit with
14/08	Skills 4: The Japanese Economy	Conference	mentor
Tues	Writing Skills 4: Describing Trends	Poster Conference Planning	<b>14:00-16:00</b> Small-group Tutorials with teachers
Wed	Business Report 1: Introduction/ Understanding the task	Presentation Skills: Handling Questions	Optional activity with mentors
Thurs	Poster Conference		Free
Fri 18 Aug	YNU Holiday /No classes		



# English for Applied Economics 2023

#### Week 3

Session	9:00 - 10:50	11:10-13:00	14:00-15:30
<b>Mon</b> 21/08	Business Report 2: Structure and Content	Academic Seminar Skills 1 Opinions and Clarification	Free
Tues	Writing Skills 5: Paragraphs	Research Project: Planning Presentation	Ceilidh:7:30-11:00
Wed	Business Report 3: Language	Academic Seminar Skills 2: Leading a Seminar Discussion	Research Project Planning
Thurs	Writing Skills 6: Hedging Language	Dragon's Den Preparation & Pitching	Optional activity with mentors
Fri	Writing Skills 7: Citation and Referencing: Basics	Review/Project catch-up	Free

#### Week 4

Session	9:00 - 10:50	11:10-13:00	14:00-15:30
Mon	Business Report 4: Presenting	Research Project: Presenting	
28/08	your findings/Q&	Data; PPT Design; Abstract	Free
Tues	Business Report: Peer Review, Editing and Proofreading Workshop	Presentation Skills: Delivery	<b>14:00-16:00</b> Small-group Tutorials with
			teachers
Wed	Research Project	Research Project	Research Project
	Presentations & Business	Presentation Skills: Practice	Practice
	Report: Final Planning &		Submit report 8pm
	Guidance		
Thurs			
	Research Project: Final Presentations		Optional activity
		with mentors	
Fri	Presentations Feedback & Reflection		
	Review Activities		Free
	Evaluations & Farewell		